



Board Member

Liverpool City Region Destination Partnership Board

Person Specification

1. Introduction

This document outlines the person specification for members of the Liverpool City Region Destination Partnership (LCR DP) Board.

2. Board Applications

Applications are sought to represent *Workforce Development and Business Support* to complement the existing membership on the LCR DP Board. We are keen to hear from candidates who are from outside Liverpool, as we are currently well represented on the Board from the city. Also from candidates from underrepresented groups, reflecting the Mayor's commitment to this work.

3. Essential Requirements for the role

- A recognised leader within their business and has previously undertaken leadership activities relevant to their sector or technical development in the sector
- Holds a commitment to Liverpool City Region (LCR) and the success of their sector
- Has established existing LCR business networks relevant to their sector
- Has a detailed knowledge and / or significant experience of their sector
- Is able to provide a strategic view of the role of the sector within the economy
- Has a commitment to voluntary input into economic development
- Has a commitment to working within a team
- Is able to provide an advisory perspective for the economy as a whole

4. Representatives on the board will have the following profile:

- Senior level and able to represent the Visitor Economy and their specific sub-sector.
- Committed to supporting and accelerating the growth, productivity and competitiveness of the sub-sectors relating to LCR DP Board.
- Board members should act as ambassadors for the Visitor Economy sector and the city region as well as supporting the growth ambitions of The Liverpool City Region Combined Authority (LCRCA).
- Board members will reflect the geographic spread of the cluster across LCR.
- The Board will be gender balanced.
- A wider interest in the success of the local, regional and national economy.

5. Wider characteristics

- A commitment to promote equality, diversity and ethical business practices and be environmentally considerate
- Members must be willing, committed and prepared to positively collaborate, and bring their own experience, expertise and insight to bear (as opposed to pursuing individual and/or organisational interests) to ensure actions are delivered for the City Region. Board appointments are for individuals and no alternates will be allowed.
- Board members must adhere to high level standards of behaviour and not bring the LCRCA into disrepute – adhering to the Nolan Standards in Public Life and wider LCRCA policies (see terms of reference).
- Board members should be responsible and professional in their communications regarding their work on the board (including social media and/or speaking opportunities).
- Board members must maintain strict confidentiality and privacy regarding any commercially sensitive content viewed by the (board).
- Board members should at all times be respectful of each other.